

# California Hotel & Lodging Association Membership Application



## PROPERTY INFORMATION

Property Name: \_\_\_\_\_

Property Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_ County: \_\_\_\_\_

Phone: \_\_\_\_\_ Toll Free: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Number of Rooms: \_\_\_\_\_ Type of Rooms:  Rooms  Suites  Cabins  Condos  Other: \_\_\_\_\_

On-Site Food & Beverage:  Restaurant  Lounge

General Manager:  Mr.  Ms. \_\_\_\_\_

E-Mail: \_\_\_\_\_

## PRIMARY CONTACT (If different than above)

Mr.  Ms. \_\_\_\_\_

Title: \_\_\_\_\_ E-Mail: \_\_\_\_\_

## MAILING ADDRESS (If different than above)

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Toll Free: \_\_\_\_\_ Fax: \_\_\_\_\_

## CH&LA MEMBERSHIP DUES

| <u>Categories</u> | <u>CH&amp;LA Dues</u> | <u>AH&amp;LA Dues (Additional)</u> |
|-------------------|-----------------------|------------------------------------|
| 1-15 Rooms        | \$195                 | \$115 (Optional)                   |
| 16-35 Rooms       | \$295                 | \$115 (Optional)                   |
| 36-50 Rooms       | \$395                 | \$115 (Optional)                   |
| 51+ Rooms         | \$10 per Room         | Included                           |

Properties Under Construction:  \$350 Scheduled Opening Date: \_\_\_\_\_

Amount Due: \_\_\_\_\_  Check Enclosed (Make payable to: California Hotel & Lodging Association)

Billing Contact:  General Manager  Primary Contact  Other: \_\_\_\_\_

Credit Card:  American Express  MasterCard  VISA

Account # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder: \_\_\_\_\_ Signature: \_\_\_\_\_

*Dues are payable in advance and membership is continuous unless cancelled in writing.  
Cancellations are effective 30 days following receipt of such notice.*



## CH&LA's Mission

*CH&LA protects the rights and interests of the California lodging industry. Legislative advocacy, educational training, communication, and cost-saving programs are provided for all segments of the industry. In addition, CH&LA supports strategic alliances to promote the value of California travel and tourism.*

## Legislative Advocacy

Jim Abrams, President & CEO of CH&LA has practiced law for 30 years and is a noted expert on legal, legislative, and regulatory issues of the lodging industry. He has represented numerous owners and operators of hotels, motels, and bed & breakfast inns of all types and sizes on a wide variety of issues. An active member of the State Bar of California, he is a frequent speaker and writer on all aspects of law relating to the lodging industry.

- ❖ **Laws Pertaining to the California Innkeeper** – premier legal publication written by CH&LA President & CEO, Jim Abrams (CH&LA members save \$110)
- ❖ **California Lodging Industry Legislative Awareness Summit** – An annual event produced by CH&LA
- ❖ **FREE Legal Hotline** – Jim Abrams, President & CEO answers all inquiries personally
- ❖ **Pocket Directory of California Legislature** – Reference publication of governmental information resources
- ❖ **CH&LA retains professional legislative representation** – Public Policy Advocates protects the interests of the lodging industry on CH&LA's behalf
- ❖ **AH&LA Partner State** – As the only California lodging association that is a Partner State of the American Hotel & Lodging Association, CH&LA represents your interests nationally

## Education

- ❖ **FREE Educational Library** – Publications from Educational Institute of AH&LA
- ❖ **Educational Institute of AH&LA Publications** – 25% savings on purchases
- ❖ **CH&LA Bulletins** – FREE access to CH&LA Bulletins on lodging operations, food service issues, employment & human resources issues, alcohol/tobacco issues, safety & security, and tax issues
- ❖ **Educational Scholarships** – Awarded annually through the CH&LA Educational Foundation

## Member Programs

- ❖ **Las Vegas Int'l Hotel & Restaurant Show** – Largest lodging trade show in the western region; lodging members attend for free and exhibiting members receive a substantial discount
- ❖ **Educational Seminars** – Highly acclaimed ADA, sexual harassment prevention training, and labor law seminars
- ❖ **FREE Operational Hotline** – Ask us, we know!
- ❖ **CH&LA Advantage monthly newsletter** – the latest in industry trends and information
- ❖ **Occupancy & Average Daily Rate Information** – Provided monthly by Smith Travel Research and PKF Consulting

## Money-Saving Programs

- ❖ **Insurance:**
  - Employment Practices Liability Insurance (save 35% on premiums)
  - Exclusive CH&LA Program - Covers ADA claims!!!!
  - Health/Employee Benefit Plans
- ❖ **Telecommunications** – Save 30%
- ❖ **On-Hold Messaging** – Special CH&LA pricing
- ❖ **Credit Card Processing** – Average property saves \$1,000 annually
- ❖ **Payroll Processing** – Save 10%
- ❖ **Competitive Group Market Intelligence** – Save 20%
- ❖ **AAA TourBook** – Save 10% to 25%
- ❖ **Official California State Web Site and Visitor's Guide Listings** – Save \$275
- ❖ **FREE Room Rate Cards & Proposition 65 Signs**
- ❖ **FREE Web Site Listing on [www.calodging.com](http://www.calodging.com)**